

## NCC Cable System Order

|             |                           |
|-------------|---------------------------|
| Order #     | 62349685                  |
| Syscode     | 0280                      |
| System Name | Time Warner/Lima Zone, OH |
| Market      | Lima, OH                  |

|              |                        |
|--------------|------------------------|
| Flight Dates | 10/10/16 - 10/23/16    |
| Agency       | Mentzer Media Services |
| Advertiser   | Portman for Senate     |

|             |          |
|-------------|----------|
| Update Date | 10/12/16 |
| Version     | 1 Vs. 1  |

|                   |                            |
|-------------------|----------------------------|
| AE                | Paul Doll                  |
| Sales Coordinator | Matthew Charpentier        |
| Office            | Washington                 |
| Phone             | (301) 951-2620             |
| Status            | Not accepted               |
| Survey            | Cable Nielsen Live+1 Nov15 |
| -                 |                            |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 4080 |
| Product Name  |      |
| Credit Status |      |

|                  |   |               |   |
|------------------|---|---------------|---|
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$1,500.00    |   |
| Commission       |   | \$225.00      |   |
| Net Total        |   | \$1,275.00    |   |
| Total Spots      |   | 4             |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |  |
|------------|--|
| Comments : |  |
|------------|--|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment   |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|----------------|
| 1    | TBSC | TBSC DT | 10/17/16   | 10/23/16  | 20:00      | 23:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$375.00  | \$375.00   | 30       | GAME 3 INDIANS |
| 2    | TBSC | TBSC DT | 10/17/16   | 10/23/16  | 20:00      | 23:00     |   | X |   |   |   |   |   | -   | -   | 1           | \$375.00  | \$375.00   | 30       | GAME 4 INDIANS |
| 3    | TBSC | TBSC DT | 10/10/16   | 10/16/16  | 20:00      | 23:00     |   |   |   |   | X |   |   | -   | -   | 1           | \$375.00  | \$375.00   | 30       | GAME 1 INDIANS |
| 4    | TBSC | TBSC O  | 10/10/16   | 10/16/16  | 20:00      | 23:00     |   |   |   |   |   | X |   | -   | -   | 1           | \$375.00  | \$375.00   | 30       | GAME 2 INDIANS |

|              | Oct 2016   | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 4          | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 4          |
| <b>AMT</b>   | \$1,500.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,500.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/12/16

62349685 | Lima, OH | Time Warner/Lima Zone, OH | 0280 |